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KEY=MODELING - CANTRELL KENNEDI

SPREADSHEET MODELING AND DECISION ANALYSIS

Valuable software, realistic examples, and fascinating topics . . . everything you need to master the most widely used management science techniques using Microsoft Excel is right here! Learning to make decisions in today's business world takes training and experience. Cliff Ragsdale--the respected innovator in the field of management science--is an outstanding guide to help you learn the skills you need, use Microsoft Excel for Windows to implement those skills, and gain the confidence to apply what you learn to real business situations. SPREADSHEET MODELING AND DECISION ANALYSIS gives you step-by-step instructions and annotated screen shots to make examples easy to follow. Plus, interesting sections called The World of Management Science show you how each topic has been applied in a real company.

SPREADSHEET MODELING & DECISION ANALYSIS: A PRACTICAL INTRODUCTION TO BUSINESS ANALYTICS

Cengage Learning Written by an innovator in teaching spreadsheets and a highly regarded leader in business analytics, Cliff Ragsdale's SPREADSHEET MODELING AND DECISION ANALYSIS: A PRACTICAL INTRODUCTION TO BUSINESS ANALYTICS, 8E helps readers master important spreadsheet and business analytics skills. Readers find everything needed to become proficient in today's most widely used business analytics techniques using Microsoft Office Excel 2016. Learning to make effective decisions in today's business world takes training and experience. Author Cliff Ragsdale guides learners through the skills needed, using the latest Excel for Windows. Readers apply what they've learned to real business situations with step-by-step instructions and annotated screen images that make examples easy to follow. The World of Management Science sections further demonstrates how each topic applies to a real company. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

SPREADSHEET MODELING AND DECISION ANALYSIS: A PRACTICAL INTRODUCTION TO BUSINESS ANALYTICS

Cengage Learning SPREADSHEET MODELING AND DECISION ANALYSIS, Seventh Edition, provides instruction in the most commonly used management science techniques and shows how these tools can be implemented using Microsoft Office Excel 2013. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

SPREADSHEET MODELING & DECISION ANALYSIS: A PRACTICAL INTRODUCTION TO BUSINESS ANALYTICS

Cengage Learning Master today's important spreadsheet and business analytics skills with SPREADSHEET MODELING AND DECISION ANALYSIS: A PRACTICAL INTRODUCTION TO BUSINESS ANALYTICS, 9E, written by respected business analytics innovator Cliff Ragsdale. This edition's clear presentation, realistic examples and fascinating topics help you become proficient in today's most widely used business analytics techniques using the latest version of Excel in Microsoft Office 365 or Office 2019. Become skilled in using the newest Excel functions and tools as well as Analytic Solver and Data Mining add-ins. This edition helps you develop both algebraic and spreadsheet modeling skills with step-by-step instructions and annotated, full-color screen images that make examples easy to follow. Special sections, such as World of Business Analytics, emphasize how to apply what you learn about descriptive, predictive and prescriptive analytics to today's real business situations. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

SPREADSHEET MODELING AND DECISION ANALYSIS

SELECTED CHAPTERS FOR JOHNSON GRADUATE SCHOOL OF MANAGEMENT, CORNELL UNIVERSITY

SPREADSHEET MODELING & DECISION ANALYSIS

A PRACTICAL INTRODUCTION TO MANAGEMENT SCIENCE

Accompanying CD-ROMs have titles: Student CD ; Microsoft Office Project Server 2003 ; Microsoft Office Project Professional 2003.

SPREADSHEET MODELING AND DECISION ANALYSIS

A PRACTICAL INTRODUCTION TO MANAGEMENT SCIENCE

Thomson South-Western

MANAGEMENT DECISION MAKING

SPREADSHEET MODELING, ANALYSIS, AND APPLICATION

Cambridge University Press CD-ROM contains: Crystal Ball -- TreePlan -- AnimaLP -- Queue -- ExcelWorkbooks.

SPREADSHEET MODELING AND DECISION ANALYSIS

A PRACTICAL INTRODUCTION TO MANAGEMENT SCIENCE

South-Western Pub Ask librarian to lend the CD.

EXCEL DATA ANALYSIS

MODELING AND SIMULATION

Springer This book offers a comprehensive and readable introduction to modern business and data analytics. It is based on the use of Excel, a tool that virtually all students and professionals have access to. The explanations are focused on understanding the techniques and their proper application, and are supplemented by a wealth of in-chapter and end-of-chapter exercises. In addition to the general statistical methods, the book also includes Monte Carlo simulation and optimization. The second edition has been thoroughly revised: new topics, exercises and examples have been added, and the readability has been further improved. The book is primarily intended for students in business, economics and government, as well as professionals, who need a more rigorous introduction to business and data analytics - yet also need to learn the topic quickly and without overly academic explanations.

DECISION MODELLING FOR HEALTH ECONOMIC EVALUATION

Oxford University Press, USA This is a practical guide to the use of modelling techniques, starting with the basics of constructing different forms of model, the population of the model with input parameter estimates, analysis of the results, and progression to the holistic view of models as a tool to inform future research exercises. Key techniques and approaches are discussed, and a comprehensive set of example exercises take the reader through how to conduct decision-analytic modelling. These exercises are supported with templates and solutions made available via the book website. -- BOOK JACKET.

PRACTICAL SPREADSHEET MODELING USING @RISK

CRC Press Practical Spreadsheet Modeling Using @Risk provides a guide of how to construct applied decision analysis models in spreadsheets. The focus is on the use of Monte Carlo simulation to provide quantitative assessment of uncertainties and key risk drivers. The book presents numerous examples based on real data and relevant practical decisions in a variety of settings, including health care, transportation, finance, natural resources, technology, manufacturing, retail, and sports and entertainment. All examples involve decision problems where uncertainties make simulation modeling useful to obtain decision insights and explore alternative choices. Good spreadsheet modeling practices are highlighted. The book is suitable for graduate students or advanced undergraduates in business, public policy, health care administration, or any field amenable to simulation modeling of decision problems. The book is also useful for applied practitioners seeking to build or enhance their spreadsheet modeling skills. Features Step-by-step examples of spreadsheet modeling and risk analysis in a variety of fields Description of probabilistic methods, their theoretical foundations, and their practical application in a spreadsheet environment Extensive example models and exercises based on real data and relevant decision problems Comprehensive use of the @Risk software for simulation analysis, including a free one-year educational software license

THE ARMY LAWYER

OPTIMIZATION MODELING WITH SPREADSHEETS

John Wiley & Sons Reflects the latest applied research and features state-of-the-art software for building and solving spreadsheet optimization models Thoroughly updated to reflect the latest topical and technical advances in the field, Optimization Modeling with Spreadsheets, Second Edition continues to focus on solving real-world optimization problems through the creation of mathematical models and the use of spreadsheets to represent and analyze those models. Developed and extensively classroom-tested by the author, the book features a systematic approach that equips readers with the skills to apply optimization tools effectively without the need to rely on specialized algorithms. This new edition uses the powerful software package Risk Solver Platform (RSP) for optimization, including its Evolutionary Solver, which employs many recently developed ideas for heuristic programming. The author provides expanded coverage of integer programming and discusses linear and nonlinear programming using a systematic approach that emphasizes the use of spreadsheet-based optimization tools. The Second Edition also features: Classifications for the various problem types, providing the reader with a broad framework for building and recognizing optimization models Network models that allow for a more general form of mass balance A systematic introduction to Data Envelopment Analysis (DEA) The identification of qualitative patterns in order to meaningfully interpret linear programming solutions An introduction to stochastic programming and the use of RSP to solve problems of this type Additional examples, exercises, and cases have been included throughout, allowing readers to test their comprehension of the material. In addition, a related website features Microsoft Office® Excel files to accompany the figures and data sets in the book. With its accessible and comprehensive presentation, Optimization Modeling with Spreadsheets, Second Edition is an excellent book for courses on deterministic models, optimization, and spreadsheet modeling at the upper-undergraduate and graduate levels. The book can also serve as a reference for researchers, practitioners, and consultants working in business, engineering, operations research, and management science.

BUSINESS ANALYTICS

Cengage Learning Develop the analytical skills that are in high demand in businesses today with Camm/Cochran/Fry/Ohlmann's best-selling BUSINESS ANALYTICS, 4E. You master the full range of analytics as you strengthen your descriptive, predictive and prescriptive analytic skills. Real examples and memorable visuals illustrate data and results for each topic. Step-by-step instructions guide you through using Microsoft Excel, Tableau, R and JMP Pro software to perform more advanced analytics concepts. Practical, relevant problems at all levels of difficulty help you further apply what you've learned. With this edition you become proficient in topics beyond the traditional quantitative concepts, such as data visualization and data mining, which are increasingly important in today's analytical problem-solving. Trust BUSINESS ANALYTICS, 4E to strengthen your understanding of today's analytic concepts. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

HANDBOOK OF DECISION ANALYSIS

John Wiley & Sons A ONE-OF-A-KIND GUIDE TO THE BEST PRACTICES IN DECISION ANALYSIS Decision analysis provides powerful tools for addressing complex decisions that involve uncertainty and multiple objectives, yet most training materials on the subject overlook the soft skills that are essential for success in the field. This unique resource fills this gap in the decision analysis literature and features both soft personal/interpersonal skills and the hard technical skills involving mathematics and modeling. Readers will learn how to identify and overcome the numerous challenges of decision making, choose the appropriate decision process, lead and manage teams, and create value for their organization. Performing modeling analysis, assessing risk, and implementing decisions are also addressed throughout. Additional features include: Key insights gleaned from decision analysis applications and behavioral decision analysis research Integrated coverage of the techniques of single- and multiple-objective decision analysis Multiple qualitative and quantitative techniques presented for each key decision analysis task Three substantive real-world case studies illustrating diverse strategies for dealing with the challenges of decision making Extensive references for mathematical proofs and advanced topics The Handbook of Decision Analysis is an essential reference for academics and practitioners in various fields including business, operations research, engineering, and science. The book also serves as a supplement for courses at the upper-undergraduate and graduate levels.

DECISION MAKING IN SYSTEMS ENGINEERING AND MANAGEMENT

John Wiley & Sons Decision Making in Systems Engineering and Management is a comprehensive textbook that provides a logical process and analytical techniques for fact-based decision making for the most challenging systems problems. Grounded in systems thinking and based on sound systems engineering principles, the systems decisions process (SDP) leverages multiple objective decision analysis, multiple attribute value theory, and value-focused thinking to define the problem, measure stakeholder value, design creative solutions, explore the decision trade off space in the presence of uncertainty, and structure successful solution implementation. In addition to classical systems engineering problems, this approach has been successfully applied to a wide range of challenges including personnel recruiting, retention, and management; strategic policy analysis; facilities design and management; resource allocation; information assurance; security systems design; and other settings whose structure can be conceptualized as a system.

INTRODUCTORY MANAGEMENT SCIENCE

DECISION MODELING WITH SPREADSHEETS

Pearson College Division This highly-esteemed text introduces readers to the key ideas of modeling and management decision making that will be important to them throughout their careers. Addressing the needs of readers interested in both business administration and decision science careers, the book provides a conceptual foundation for all topics and the role of spreadsheet modeling techniques in the larger context of business decision-making. This text fully integrated Excel spreadsheets. It is packaged with a free CD-ROM which contains the student version of Crystal Ball Software, Excel templates, plus much, much more. Part of JIT program.

PRACTICAL GOAL PROGRAMMING

Springer Science & Business Media Practical Goal Programming is intended to allow academics and practitioners to be able to build effective goal programming models, to detail the current state of the art, and to lay the foundation for its future development and continued application to new and varied fields. Suitable as both a text and reference, its nine chapters first provide a brief history, fundamental definitions, and underlying philosophies, and then detail the goal programming variants and define them algebraically. Chapter 3 details the step-by-step formulation of the basic goal programming model, and Chapter 4 explores more advanced modeling issues and highlights some recently proposed extensions. Chapter 5 then details the solution methodologies of goal programming, concentrating on computerized solution by the Excel Solver and LINGO packages for each of the three main variants, and includes a discussion of the viability of the use of specialized goal programming packages. Chapter 6 discusses the linkages between Pareto Efficiency and goal programming. Chapters 3 to 6 are supported by a set of ten exercises, and an Excel spreadsheet giving the basic solution of each example is available at an accompanying website. Chapter 7 details the current state of the art in terms of the integration of goal programming with other techniques, and the text concludes with two case studies which were chosen to demonstrate the application of goal programming in practice and to illustrate the principles developed in Chapters 1 to 7. Chapter 8 details an application in healthcare, and Chapter 9 describes applications in portfolio selection.

CLIMATE RISK INFORMED DECISION ANALYSIS (CRIDA)

COLLABORATIVE WATER RESOURCES PLANNING FOR AN UNCERTAIN FUTURE

UNESCO Publishing

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APPLIED METHODS OF COST-EFFECTIVENESS ANALYSIS IN HEALTHCARE

Oxford University Press This book provides the reader with a comprehensive set of instructions and examples of how to perform an economic evaluation of a health intervention, focusing solely on cost-effectiveness analysis in healthcare.

PRACTICAL SPREADSHEET RISK MODELING FOR MANAGEMENT

CRC Press Risk analytics is developing rapidly, and analysts in the field need material that is theoretically sound as well as practical and straightforward. A one-stop resource for quantitative risk analysis, Practical Spreadsheet Risk Modeling for Management dispenses with the use of complex mathematics, concentrating on how powerful techniques and methods

DATA MINING FOR BUSINESS ANALYTICS

CONCEPTS, TECHNIQUES AND APPLICATIONS IN PYTHON

John Wiley & Sons Data Mining for Business Analytics: Concepts, Techniques, and Applications in Python presents an applied approach to data mining concepts and methods, using Python software for illustration Readers will learn how to implement a variety of popular data mining algorithms in Python (a free and open-source software) to tackle business problems and opportunities. This is the sixth version of this successful text, and the first using Python. It covers both statistical and machine learning algorithms for prediction, classification, visualization, dimension reduction, recommender systems, clustering, text mining and network analysis. It also includes: A new co-author, Peter Gedeck, who brings both experience teaching business analytics courses using Python, and expertise in the application of machine learning methods to the drug-discovery process A new section on ethical issues in data mining Updates and new material based on feedback from instructors teaching MBA, undergraduate, diploma and executive courses, and from their students More than a dozen case studies demonstrating applications for the data mining techniques described End-of-chapter exercises that help readers gauge and expand their comprehension and competency of the material presented A companion website with more than two dozen data sets, and instructor materials including exercise solutions, PowerPoint slides, and case solutions Data Mining for Business Analytics: Concepts, Techniques, and Applications in Python is an ideal textbook for graduate and upper-undergraduate level courses in data mining, predictive analytics, and business analytics. This new edition is also an excellent reference for analysts, researchers, and practitioners working with quantitative methods in the fields of business, finance, marketing, computer science, and information technology. "This book has by far the most comprehensive review of business analytics methods that I have ever seen, covering everything from classical approaches such as linear and logistic regression, through to modern methods like neural networks, bagging and boosting, and even much more business specific procedures such as social network analysis and text mining. If not the bible, it is at the least a definitive manual on the subject." —Gareth M. James, University of Southern California and co-author (with Witten, Hastie and Tibshirani) of the best-selling book An Introduction to Statistical Learning, with Applications in R

BUSINESS ANALYTICS

Cengage AU Present the full range of analytics -- from descriptive and predictive to prescriptive analytics -- with Camm/Cochran/Fry/Ohlmann's market-leading BUSINESS ANALYTICS, 4E. Clear, step-by-step instructions teach students how to use Excel, Tableau, R and JMP Pro to solve more advanced analytics concepts. As instructor, you have the flexibility to choose your preferred software for teaching concepts. Extensive solutions to problems and cases save grading time, while providing students with critical practice. This edition covers topics beyond the traditional quantitative concepts, such as data visualization and data mining, which are increasingly important in today's analytical problem solving. In addition, MindTap and WebAssign customizable digital course solutions offer an interactive eBook, auto-graded exercises from the printed book, algorithmic practice problems with solutions and Exploring Analytics visualizations to strengthen students' understanding of course concepts.

MANAGERIAL DECISION MODELING

BUSINESS ANALYTICS WITH SPREADSHEETS, FOURTH EDITION

Walter de Gruyter GmbH & Co KG This book fills a void for a balanced approach to spreadsheet-based decision modeling. In addition to using spreadsheets as a tool to quickly set up and solve decision models, the authors show how and why the methods work and combine the user's power to logically model and analyze diverse decision-making scenarios with software-based solutions. The book discusses the fundamental concepts, assumptions and limitations behind each decision modeling technique, shows how each decision model works, and illustrates the real-world usefulness of each technique with many applications from both profit and nonprofit organizations. The authors provide an introduction to managerial decision modeling, linear programming models, modeling applications and

sensitivity analysis, transportation, assignment and network models, integer, goal, and nonlinear programming models, project management, decision theory, queuing models, simulation modeling, forecasting models and inventory control models. The additional material files Chapter 12 Excel files for each chapter Excel modules for Windows Excel modules for Mac 4th edition errata can be found at <https://www.degruyter.com/view/product/486941>

FINANCIAL MODELING FOR DECISION MAKING

USING MS-EXCEL IN ACCOUNTING AND FINANCE

Emerald Group Publishing This book provides accounting students in post-secondary institutions with an advanced level understanding of how to use MS-Excel to make business decisions. It reflects real-life applications of this important analytical tool, which has become the accepted industry standard for spreadsheet software.

MANAGERIAL DECISION MODELING WITH SPREADSHEETS AND STUDENT CD PACKAGE, 2/E (WITH CD)

Pearson Education India This Text Emphasizes Balancing The Theory Behind Decision Modeling And The Use Of Spreadsheets To Easily Set Up And Solve These Models. From A Managerial Is To Gain Insight Into The Problem, Not The Detailed Mechanics Of The Solution Process.

DECISION METHODS FOR FOREST RESOURCE MANAGEMENT

Academic Press Decision Methods for Forest Resource Management focuses on decision making for forests that are managed for both ecological and economic objectives. The essential modern decision methods used in the scientific management of forests are described using basic algebra, computer spreadsheets, and numerous examples and applications. Balanced treatment is given throughout the book to the ecological and economic impacts of alternative management decisions in both even-aged and uneven-aged forests. * In-depth coverage of both ecological and economic issues * Hands-on examples with Excel spreadsheets; electronic versions available on the authors' website * Many related exercises with solutions * Instructor's Manual available upon request

DECISION SUPPORT SYSTEMS

CONCEPTS AND RESOURCES FOR MANAGERS

Greenwood Publishing Group For MIS specialists and nonspecialists alike, a comprehensive, readable, understandable guide to the concepts and applications of decision support systems.

STRUCTURED SPREADSHEET MODELLING AND IMPLEMENTATION

A METHODOLOGY FOR CREATING EFFECTIVE SPREADSHEETS

Ssmi International Incorporated Learn how to create spreadsheets that are easy to understand, easy to explain to colleagues, bosses or clients, and easy to modify.

EXCEL 2013: THE MISSING MANUAL

"O'Reilly Media, Inc." The world's most popular spreadsheet program is now more powerful than ever, but it's also more complex. That's where this Missing Manual comes in. With crystal-clear explanations and hands-on examples, Excel 2013: The Missing Manual shows you how to master Excel so you can easily track, analyze, and chart your data. You'll be using new features like PowerPivot and Flash Fill in no time. The important stuff you need to know: Go from novice to ace. Learn how to analyze your data, from writing your first formula to charting your results. Illustrate trends. Discover the clearest way to present your data using Excel's new Quick Analysis feature. Broaden your analysis. Use pivot tables, slicers, and timelines to examine your data from different perspectives. Import data. Pull data from a variety of sources, including website data feeds and corporate databases. Work from the Web. Launch and manage your workbooks on the road, using the new Excel Web App. Share your worksheets. Store Excel files on SkyDrive and collaborate with colleagues on Facebook, Twitter, and LinkedIn. Master the new data model. Use PowerPivot to work with millions of rows of data. Make calculations. Review financial data, use math and scientific formulas, and perform statistical analyses.

SOLUTIONS MANUAL TO ACCOMPANY LINEAR ALGEBRA

IDEAS AND APPLICATIONS

John Wiley & Sons This Student Solutions Manual to Accompany Linear Algebra: Ideas and Applications, Fourth Edition contains solutions to the odd numbered problems to further aid in reader comprehension, and an Instructor's Solutions Manual (inclusive of suggested syllabi) is available via written request to the Publisher. Both the Student and Instructor Manuals have been enhanced with further discussions of the applications sections, which is ideal for readers who wish to obtain a deeper knowledge than that provided by pure algorithmic approaches. Linear Algebra: Ideas and Applications, Fourth Edition provides a unified introduction to linear algebra while reinforcing and emphasizing a conceptual and hands-on understanding of the essential ideas. Promoting the development of intuition rather than the simple application of methods, this book successfully helps readers to understand not only how to implement a technique, but why its use is important.

SPREADSHEET MODELING & DECISION ANALYSIS-- @RISK VERSION

STUDENT SOLUTIONS MANUAL TO ACCOMPANY LOSS MODELS

FROM DATA TO DECISIONS

Wiley Loss Models: From Data to Decisions, Fifth Edition continues to supply actuaries with a practical approach to the key concepts and techniques needed on the job. With updated material and extensive examples, the book successfully provides the essential methods for using available data to construct models for the frequency and severity of future adverse outcomes. The book continues to equip readers with the tools needed for the construction and analysis of mathematical models that describe the process by which funds flow into and out of an insurance system. Focusing on the loss process, the authors explore key quantitative techniques including random variables, basic distributional quantities, and the recursive method, and discuss techniques for classifying and creating distributions. Parametric, non-parametric, and Bayesian estimation methods are thoroughly covered along with advice for choosing an appropriate model. Throughout the book, numerous examples showcase the real-world applications of the presented concepts, with an emphasis on calculations and spreadsheet implementation. Loss Models: From Data to Decisions, Fifth Edition is an indispensable resource for students and aspiring actuaries who are preparing to take the SOA and CAS examinations. The book is also a valuable reference for professional actuaries, actuarial students, and anyone who works with loss and risk models.

APPLIED MANAGEMENT SCIENCE

MODELING, SPREADSHEET ANALYSIS, AND COMMUNICATION FOR DECISION MAKING

Wiley Emphasizes building the most appropriate model possible from the available data. * Major focus is on analysis and communication of results to management. Teaches readers how to conduct a management science study, analyze different situations, break down the steps of problem-solving, write a business report, and effectively communicate study results to management. * A supporting CD-ROM is packaged with every book to include three complete additional chapters, additional cases and problems for every chapter, coverage of key algorithms and derivations, a review of statistics, the complete WINQSB package developed by Yih-Long Chang, and Excel files for every chapter. * Computer Integrated Approach: Use of Excel, WinQSB, and LINDO for windows integrated throughout text for use in solving models.

BUSINESS ANALYTICS

THE ART OF MODELING WITH SPREADSHEETS

Wiley Global Education Now in its fifth edition, Powell and Baker's *Business Analytics: The Art of Modeling with Spreadsheets* provides students and business analysts with the technical knowledge and skill needed to develop real expertise in business modeling. In this book, the authors cover spreadsheet engineering, management science, and the modeling craft. The brevity & accessibility of this title offers opportunities to integrate other materials -such as cases -into the course. It can be used in any number of courses or departments where modeling is a key skill.

MARKETING ANALYTICS

DATA-DRIVEN TECHNIQUES WITH MICROSOFT EXCEL

John Wiley & Sons Helping tech-savvy marketers and data analysts solve real-world business problems with Excel Using data-driven business analytics to understand customers and improve results is a great idea in theory, but in today's busy offices, marketers and analysts need simple, low-cost ways to process and make the most of all that data. This expert book offers the perfect solution. Written by data analysis expert Wayne L. Winston, this practical resource shows you how to tap a simple and cost-effective tool, Microsoft Excel, to solve specific business problems using powerful analytic techniques—and achieve optimum results. Practical exercises in each chapter help you apply and reinforce techniques as you learn. Shows you how to perform sophisticated business analyses using the cost-effective and widely available Microsoft Excel instead of expensive, proprietary analytical tools Reveals how to target and retain profitable customers and avoid high-risk customers Helps you forecast sales and improve response rates for marketing campaigns Explores how to optimize price points for products and services, optimize store layouts, and improve online advertising Covers social media, viral marketing, and how to exploit both effectively Improve your marketing results with Microsoft Excel and the invaluable techniques and ideas in *Marketing Analytics: Data-Driven Techniques with Microsoft Excel*.

MODELS IN ENVIRONMENTAL REGULATORY DECISION MAKING

National Academies Press Many regulations issued by the U.S. Environmental Protection Agency (EPA) are based on the results of computer models. Models help EPA explain environmental phenomena in settings where direct observations are limited or unavailable, and anticipate the effects of agency policies on the environment, human health and the economy. Given the critical role played by models, the EPA asked the National Research Council to assess scientific issues related to the agency's selection and use of models in its decisions. The book recommends a series of guidelines and principles for improving agency models and decision-making processes. The centerpiece of the book's recommended vision is a life-cycle approach to model evaluation which includes peer review, corroboration of results, and other activities. This will enhance the agency's ability to respond to requirements from a 2001 law on information quality and improve policy development and implementation.

STRATEGIC DECISION MAKING

MULTIOBJECTIVE DECISION ANALYSIS WITH SPREADSHEETS

Brooks/Cole This work on strategic decision making focuses on multi-objective decision analysis with spreadsheets