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KEY=VERIZON - JONATHAN LACI

THE COMPLETE GUIDE TO IPHONE 12 MINI

Black Dog Media Ltd Combining style, power and some great new features, the iPhone 12 mini takes Apple's smartphone to a whole new level. Its operating system, iOS 14, also brings exciting new features and enhancements. Together, they make for a world-beating mobile experience. Over the 180 pages in this guidebook, we get to the heart of the awesome iPhone 12 mini and the iOS 14 operating system, bringing you guides, tips and tutorials that help you get the most from your new Apple smartphone.

IPHONE: THE MISSING MANUAL

"O'Reilly Media, Inc." With the iOS 8.1 software and the new iPhone 6 and 6 Plus, Apple has taken its flagship products into new realms of power and beauty. The modern iPhone comes with everything—camera, music player, Internet, flashlight—except a printed manual. Fortunately, David Pogue is back with this expanded edition of his witty, full-color guide: the world's most popular iPhone book. The iPhone 6 and 6 Plus. This book unearths all the secrets of the newest iPhones. Bigger screens, faster chips, astonishing cameras, WiFi calling, Apple Pay, crazy thin. The iOS 8.1 software. Older iPhone models gain predictive typing, iCloud Drive, Family Sharing, "Hey Siri," the Health app, and about 195 more new features. It's all here, in these pages. The apps. That catalog of 1.3 million add-on programs makes the iPhone's phone features almost secondary. Now you'll know how to find, exploit, and troubleshoot those apps. The iPhone may be the world's coolest computer, but it's still a computer, with all of a computer's complexities. iPhone: The Missing Manual is a funny, gorgeously illustrated guide to the tips, shortcuts, and workarounds that will turn you, too, into an iPhone master.

IPHONE

THE MISSING MANUAL

The iPhone may be the world's coolest computer, but it's still a computer, with all of the complexities. iPhone: The Missing Manual is a illustrated guide to the tips, shortcuts, and workarounds that will turn you, too, into an iPhone master. This updated guide shows you everything you need to know about the new features and user interface of iOS 9 for the iPhone. This easy-to-use book will help you accomplish everything from web browsing to watching videos so you can get the most out of your iPhone.

IPHONE 11, IPHONE 11 PRO AND IPHONE 11 MAX FOR SENIORS

THE ULTIMATE USER GUIDE, HOW TO MASTER IPHONE WITHIN 24 HOURS.

NEW iPhone GUIDE FOR 2019! For those who want the most sophisticated technology available in a mobile phone, Apple has made something extraordinary: the iPhone 11 Pro. It's made from a surgical-grade stainless steel, it has a beautiful new Midnight Green finish on the front and back, it has a triple-lens array on the back, and of course, there's a bigger version to choose from Three models: the iPhone 11 Pro Max. Brought to you by the expert team at Techguideblog, and written by the tech author David H. Kevin, iPhone 11 Pro Max is packed with top tips and tricks. You'll uncover the history of the iPhone's development from 2007 to 2019, learn how to take incredible photos with new deep fusion camera capability. Discover how to use iOS 13 and its built-in apps. By the time you've finished reading iPhone 11 Pro Guide you'll be a pro in nearly everything iPhone and iOS related. The visionary iPhone is, at last, poised to take on the world in the iPhone 11! Whether you are new to Apple products, an expert, or somewhere in the middle, this book is designed to make it easy to find what interests you. I want you to feel comfortable with all aspects of your iPhone in an environment that encourages you to learn painlessly at your own pace. My goal is to help you enjoy the wonder of discovering your iPhone 11, iPhone11 Pro and iPhone 11 Max Along the way, I want to: -Teach you how to use all the features of your iPhone 11 series, I say "all." As far as I know, I found every darned one of them, but don't sue me if I missed one. -Demonstrate the cool and awe-inspiring features of the iPhone 11. These aren't random tips and tricks. Rather, I have showcased them in a way that lets you find them while exploring a particular feature or topic. -Help you find what you want, when you want it. The organized and detailed Table of Contents includes more than 200 topics. Skip around to your heart's content. Inside you'll discover: The summing up of iPhone 11, 11 Pro and i11 Pro Max History of iPhones from 2007-1999 How to Setup eSIM on new iPhone iPhone 11 Pro Hidden features 25 Tips and Tricks for new iPhone 11 Four methods to Recover Deleted Texts from Your iPhone How to download photos from iphone to pc The things to consider while handling your iPhone Important information for handling iPhone Dropped calls after iOS 13 Verizon How to Update and restore your iPhone software Repairing Battery and Charging Problems How to extend iPhone battery Life Troubleshooting Other Battery Problems Troubleshooting General Privacy Issues Customize your iPhone Using Touch ID for Apple Pay. Best iPhone 11 Screen Protectors in 2019 Best iPhone Apps Mastering iPhone photography I2 hidden features of iOS 13 And Much more..... I intend to cover those bases for you. And if I do, by chance, make the mistake of omitting a critical detail anywhere in this book, know that I was probably distracted by my iPhone 11 telling me to get moving or to breathe. I apologize ahead of time; it wasn't intentional. Are you ready for the iPhone 11, iPhone11 Pro and iPhone 11Pro Max experience? Let's get started.

THE UNAUTHORIZED GUIDE TO IPHONE, IPAD, AND IPOD REPAIR

A DIY GUIDE TO EXTENDING THE LIFE OF YOUR IDEVICES!

Que Publishing **DON'T JUNK IT, FIX IT--AND SAVE A FORTUNE!** The only reference & tutorial of its kind--in full color! Fix your own iPhone, iPad, or iPod with secret repair knowledge Apple doesn't want you to have! This groundbreaking, full-color book shows you how to resurrect expensive Apple mobile iDevices you thought were dead for good, and save a fortune. Apple Certified Repair Technician Timothy L. Warner demystifies everything about iDevice repair, presenting simple, step-by-step procedures and hundreds of crisp, detailed, full-color photos. He'll walk you through safely taking apart your iDevice, replacing what's broken, and reliably reassembling it. You'll learn where to get the tools and exactly how to use them. Warner even reveals sources for broken Apple devices you can fix at low cost--for yourself, or even for resale! Replace All These iDevice Components: • Battery • Display • SIM card • Logic board • Dock connector Take Apart, Fix, and Reassemble: • iPod nano (5th & 7th Gen) • iPod touch (4th & 5th Gen) • iPhone (3GS, 4, 4S, & 5) • iPad (iPad 2, iPad 4th Gen, & iPad mini) Fix Common Software-Related Failures: • Emergency data recovery • Jailbreaking • Carrier unlocking Do What Apple Never Intended: • Resurrect a waterlogged iDevice • Prepare an iDevice for resale • Install non-Apple Store apps • Perform out-of-warranty repairs All technical content reviewed & approved by iFixit, world leader in iDevice parts, tools, and repair tutorials!

IPHONE

THE MISSING MANUAL

"O'Reilly Media, Inc." Explains how to use the iPhone and learn all the options of its additional capabilities which include iCloud, Siri, FaceTime, the App Store, iTunes, and settings.

FCC RECORD

A COMPREHENSIVE COMPILATION OF DECISIONS, REPORTS, PUBLIC NOTICES, AND OTHER DOCUMENTS OF THE FEDERAL COMMUNICATIONS COMMISSION OF THE UNITED STATES

IPHONE 5S AND 5C STARTER GUIDE

EVERYTHING YOU NEED TO KNOW ABOUT APPLE'S NEW IPHONES

IDG Consumer & SMB, Inc. Whether you've just purchased a new iPhone 5c or 5s or you're coveting one from afar, let the editors at Macworld help you get to know Apple's newest smartphone. Take a tour of the device's exterior and basic features, and learn how to activate a brand new iPhone; discover basic gestures for navigating through apps and home screens; and get acquainted with key features like Siri, Mail, and Maps. Read up on your iPhone's default apps, tweak your settings, and find out how to download more programs from the App Store. And in case you're stumped on how to best outfit your device, we provide suggestions for great iPhone 5s and 5c cases, headphones, speakers, and more.

IPHONE 4S FOR DUMMIES

John Wiley & Sons The full-color guide to getting the most out of your iPhone Completely updated and revised to include iOS 5, iCloud, and the latest iPhone features, this full-color book is your guide to all things iPhone. Bestselling veteran authors Edward Baig and Bob "Dr. Mac" LeVitus introduce you to the capabilities of the iPhone for making phone calls, browsing the Internet, sending and receiving e-mails, working with the calendar, watching and recording HD videos, taking and editing great photos, and much more. You'll discover how to set up iTunes, buy music and videos, protect your information, troubleshoot, multitask, and download the hundreds of thousands of apps available from the App Store. Gets you started with your iPhone, and gets you on your way to mastering the multitouch interface, synching with iCloud, making phone and video calls, texting, working with the

calendar, and more Explains setting up iTunes, watching videos, taking photos, making FaceTime video calls, and listening to your favorite music Walks you through connecting to the Internet, sending and receiving e-mails, getting directions from GPS maps, working with Siri - your voice-activated virtual assistant, protecting your information, and troubleshooting Addresses the latest updates, iCloud, and new iOS 5 features that make your iPhone even more powerful and easy to use Includes coverage of iPhone 3G, iPhone 3GS, and the iPhone 4 models from all major carriers Presented in the straightforward-but-fun style that defines the Dummies series, iPhone For Dummies, 5th Edition is the just the book you need to get acquainted with your brand new iPhone.

IPHONE 5 FOR DUMMIES

John Wiley & Sons The full-color guide to getting the most out of your iPhone Completely updated and revised to include iOS 6, iCloud, and the latest iPhone 5 features, this full-color book is your guide to all things iPhone. Bestselling veteran authors Edward Baig and Bob "Dr. Mac" LeVitus introduce you to the capabilities of the iPhone for making phone calls, browsing the Internet, sending and receiving e-mails, working with the calendar, watching and recording HD videos, taking and editing great photos, and much more. You'll discover how to set up iTunes, buy music and videos, protect your information, troubleshoot, multitask, and download the hundreds of thousands of apps available from the App Store. Includes coverage of iPhone 5 and iPhone 4S as well as the older iPhone 4 model Gets you started with your iPhone, and introduces you to the multitouch interface, syncing with iCloud, making phone and video calls, texting, working with the calendar, and more Explains setting up iTunes, watching your favorite movies and TV shows, taking stunning photos, and listening to your favorite music Helps you get organized with the calendar and Reminders features, keep on top of the latest news with Notification Center, and communicate with Siri, your voice-activated virtual assistant Walks you through connecting wirelessly, sending and receiving e-mails, making FaceTime video calls, getting directions from the all new Maps app, protecting your information, and troubleshooting Addresses the latest updates, iCloud, and new iOS 6 features that make your iPhone even more powerful and easy to use iPhone 5 For Dummies, 6th Edition is presented in the straightforward-but-fun style that defines the series. It's just the book you need to get acquainted with your brand-new iPhone.

IPAD SECRETS (COVERS IPAD, IPAD 2, AND 3RD GENERATION IPAD)

John Wiley & Sons

IPHONE 4 PORTABLE GENIUS

Wiley Get the most from the eagerly anticipated iPhone 4, Verizon Edition Packed with authoritative, no-nonsense advice for getting the most out of your iPhone 4 for the Verizon network, this hip and sophisticated guide addresses the most used and desired features of this exciting device. The author covers the most essential skills, tools, and shortcuts you need to know in order to become savvy and confident for accomplishing any task necessary. Featuring a handy trim size, this guide offers accessible, useful information immediately at your fingertips. You'll find the hottest tips coupled with savvy advice, and learn how the iPhone 4 for Verizon can act as a WiFi hotspot for up to five devices simultaneously and transform 3G data to WiFi signals for your iPad, laptop, or network. Shares sophisticated advice for getting the most from your Verizon iPhone 4 Uncovers shortcuts, tips, and tricks on the hottest features of the Verizon iPhone 4 Features a handy trim size that makes this essential resource extremely portable Couples savvy advice with critical information on everything from playing movies and music to getting confident with uploading and using popular applications This book offers you an abundance of useful tips and techniques for making the most of your iPhone 4 for the Verizon network.

IPHONE 5 FOR SENIORS FOR DUMMIES

John Wiley & Sons Get to know your iPhone with this colorful and easy-to-use guide So you just purchased your first iPhone? Although it seems like everyone has an iPhone these days, it's not a given that you'll instantly know how to use one. And that's where this handy book comes in. Written in the friendly For Dummies style and sporting senior-friendly larger type and full-color illustrations, this book clearly shows you how to use your iPhone, even if it's your first-ever smartphone. Make calls, send e-mail, download videos, read e-books, FaceTime video chat, and discover the wonderful world of apps. It's all here and much more! Covers the iPhone 5, iPhone 4S, and iPhone 4 Includes senior-friendly larger type and full-color illustrations Explains how to use the iPhone in the clear, friendly, easy-to-follow language that has defined the series for two decades Covers iPhone accessibility features, using maps, browsing the web, buying apps, playing music, shooting and sharing video and pictures, texting with iMessage, using Reminders and Newsstand, and of course, making calls iPhone 5 For Seniors For Dummies, 2nd Edition helps you discover the wonders of your smartphone and take advantage of all it has to offer!

IPHONE: THE MISSING MANUAL

"O'Reilly Media, Inc." With the iOS 6 software and the new iPhone 5, Apple has two world-class hits on its hands. This sleek, highly refined pocket computer comes with everything—cellphone, iPod, Internet, camcorder—except a printed manual. Fortunately, David Pogue is back with this expanded edition of his witty, full-color guide: the world's most popular iPhone book. The important stuff you need to know: The iPhone 5. This book unearths all the secrets of the newest iPhone. Taller screen, faster chip, 4G LTE Internet, thinner than ever. The iOS 6 software. Older iPhones gain Do Not Disturb, the new Maps app, shared Photo Streams, camera panoramas, smarter Siri, and about 197 more new features. It's all here. The apps. That catalog of 750,000 add-on programs makes the iPhone's phone features almost secondary. Now you'll know how to find, manage, and exploit those apps. The iPhone may be the world's coolest computer, but it's still a computer, with all of a computer's complexities. iPhone: The Missing Manual is a funny, gorgeously illustrated guide to the tips, shortcuts, and workarounds that will turn you, too, into an iPhone addict.

A BEGINNER'S GUIDE TO USING YOUR IPHONE AS A BUSINESS PRODUCTIVITY TOOL

Pearson Education The quickest, easiest, and friendliest guide to using your iPhone 4 for business. After spending hundreds of hours on dozens of computers, the iPhone 4 is the best computer I've ever owned. This tiny machine runs Apple's powerful iOS and features a huge number of fantastic business apps. In this book, I describe the business deployment of the iPhone, how to complete common business tasks such as working with documents, presentations, and the calendar, how to use travel apps...and yes, of course, phone calls.

THE PC AND GADGET HELP DESK

A DO-IT-YOURSELF GUIDE TO TROUBLESHOOTING AND REPAIRING

Que Publishing A Do-It-Yourself Guide To Troubleshooting and Repairing Your EASY, comprehensive technology troubleshooter! PCs, smartphones, tablets, networks, cameras, home theater and more—all in one book! We all use technology—and we all have problems with it. Don't get frustrated... and don't waste money on costly repair or support calls! Solve the problems yourself, with the one guide that makes it easy: The PC and Gadget Help Desk. Using clear pictures, handy "symptom tables," and easy-to-use flowcharts, Mark Edward Soper walks you step-by-step through identifying, solving, and preventing hundreds of today's most aggravating tech problems. Soper covers all your major platforms: iPhones, iPads, Android devices, Windows systems, and more. He even helps you fix the weird problems that happen when you use them together! Regain lost Internet access and fix broken Wi-Fi connections Solve problems with viewing and sharing media or other files Track down power problems wherever they arise Troubleshoot printing problems and print from smartphones or tablets Fix missing video or audio on your HDTV or home theater system Get syncing working right on your Apple or Android device Improve your PC's 3D gaming performance Identify and replace flaky memory chips Prevent overheating that can damage your equipment Solve common problems with digital cameras and DV camcorders Troubleshoot iOS or Android antennas, updates, screens, and connectivity Get FaceTime working right on your iPhone or iPad Troubleshoot eReaders and display your eBooks on additional devices Sensibly decide whether to upgrade, repair, or replace Mark Edward Soper has spent 30 years as an instructor and corporate trainer, helping thousands of people work more happily with personal technology. He is the author of PC Help Desk in a Book, and is the co-author of Leo Laporte's PC Help Desk, as well as more than 25 other books on Windows, digital imaging, networking, the Internet, IT certification, and computer troubleshooting. Soper is a CompTIA A+ Certified computer technician and Microsoft Certified Professional. **BONUS ONLINE VIDEOS:** Includes access to free, studio-quality how-to videos that make troubleshooting and repair even easier!

TIME

IPHONE FOR DUMMIES

John Wiley & Sons A full-color guide to the iPhone, including the new iPhone 3G S With its new 3G S model, the iPhone is definitely the must-have mobile device. This fully updated guide covers all the cool features of the fastest iPhone ever, including the Spotlight search feature, voice control, and video camera capability. iPhone For Dummies, 3rd Edition also covers the basics of using the multitouch interface, setting up iTunes, browsing the Internet, sending and receiving e-mail, and more. The iPhone 3G S is the fastest and most powerful iPhone yet, with a host of new features Learn to use landscape mode for e-mail, texting, and shooting widescreen video See how to copy or cut and paste text, video, photos, and Web content from one app to another Find out how to make calls, play music, or create new playlists using voice control Locate anything on your iPhone with Spotlight, whether in your calendar, contacts, e-mail, iPod, apps, or even saved Web clips Discover how to create and send messages that include text, video, voice memos, map locations, and more Covering all the features of the much-anticipated iPhone 3G S, iPhone For Dummies, 3rd Edition helps you get every bit of functionality your iPhone offers.

TAKING YOUR IPHONE 4S TO THE MAX

FOR IPHONE 4S AND OTHER IOS 5-ENABLED IPHONES

Apres Unleash the power of your new iPhone 4S or other iOS 5-driven iPhone and take it to the limit using powerful tips and techniques from the Apple experts at TUAW, Erica Sadun, Steve Sande, and Michael Grothaus. Fast and fun to read, Taking Your iPhone 4S to the Max shows you how to get the most out of your iPhone using Apple's new iOS 5. Whether you're using the new iPhone 4S or earlier iPhone that runs the new iOS 5, you'll find all the best undocumented tricks, as well as the most efficient and enjoyable introduction to the iPhone available. Starting with an introduction to iPhone basics, you'll quickly discover the iPhone's hidden potential, like how to connect to a TV, use Voice Control using Siri, have video chats with FaceTime, and call friends overseas with low-cost VoIP. From the unified e-mail inbox and surfing the Web with Mobile Safari, exploring the

world of social networking, using the multitasking capabilities of iOS 5, taking and editing photos, shopping for apps, media, and books, or just managing phone calls—you'll find it all in this book. You'll even learn tips on where to get the best iPhone accessories. Get ready to take your iPhone 4S and earlier running the new iOS 5 to the max!

IPHONE FOR DUMMIES

John Wiley & Sons

FEDERAL REGISTER

IPHONE 12 USER GUIDE

COMPLETE AND ILLUSTRATED MANUAL WITH TIPS AND TRICKS TO MASTER YOUR IPHONE 12. FOR BEGINNERS AND NEW USERS

Independently Published The Perfect User Guide for iPhone 12 users who want to maximize the full features of the latest iOS 14 operating software. iPhone 12, the world's most powerful device, was announced on October 13, 2020. The phone comes loaded with iOS 14, Apple's latest operating system. The update brings several new features and tweaks like the translation app, the sleep tracking app, Siri improvements, and several others. This user manual will show you all the features and settings of the new iPhone 12 to help you master how to use your iPhone with all the newly introduced features. In this Guide, you will learn: What is new on iOS 14 Set up your iPhone 12 How to Set up and manage Family Sharing Send and Receive Money on iMessage Download iMessage apps Use iPhone to Search Using Siri Using Find My How to add widgets to the iPhone Home screen Exploring the App Library How to use app clips on iPhone Using the Translate app on your iPhone Multitask with Picture in Picture How to use the new Message features on your iPhone Mention people in a conversation Speech and Language Translation Create your Memoji Using Memoji as a profile picture Record a QuickTake video Take a selfie Sort photos in albums Filter photos in albums Edit your photos and images Make FaceTime group calls Headphone and Environmental sound control. Set up sleep schedules in the Health app on iPhone Set up and use Face Recognition on your iPhone Organizing apps with the App Library Scanning QR codes Share reminders and collaborate Translate a webpage Limit the headphone volume And a lot more! Get this Book Now and begin to do more with your latest iPhone device.

AUTOMATED DATA COLLECTION WITH R

A PRACTICAL GUIDE TO WEB SCRAPING AND TEXT MINING

John Wiley & Sons "This book provides a unified framework of web scraping and information extraction from text data with R for the social sciences"--

PLUNKETT'S ENTERTAINMENT & MEDIA INDUSTRY ALMANAC 2009

THE ONLY COMPREHENSIVE GUIDE TO THE ENTERTAINMENT & MEDIA INDUSTRY

Plunkett Research, Ltd. The electronic age is bringing sweeping changes to entertainment and media of all kinds, including publishing, broadcasting and film. Multimedia, the Internet and other digital media outlets for entertainment and information are being refined at a rapid rate. Media giants are merging and making big acquisitions. This book covers these exciting developments and provides profiles on hundreds of leading firms in film, radio, television, cable, new media, and publishing of all types including books, magazines and newspapers. It contains thousands of contacts for business and industry leaders, industry associations, Internet sites and other resources. You'll get in-depth profiles of nearly 400 of the world's top Entertainment & Media firms: our own unique list of companies that are the leaders in this field. Here you'll find complete profiles of the hot companies that are making news today, the largest, most successful corporations in all facets of the Entertainment and Media Business, from broadcasters to film production companies, casino operators to theme park companies, publishers of books and magazines to video game designers, and much more. Our corporate profiles include executive contacts, growth plans, financial records, address, phone, fax and much more. This innovative book offers unique information, all indexed and cross-indexed more for each firm! Our industry analysis section provides an exceptional discussion of business and market trends. The book includes statistical tables covering revenues for several industry sectors. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling key word search and export of key data.

MOBILE DATA LOSS

THREATS AND COUNTERMEASURES

Syngress The mobile threat landscape is evolving bringing about new forms of data loss. No longer can organizations rely on security policies designed during the PC era. Mobile is different and therefore requires a revised approach to countermeasures to mitigate data loss. Understanding these differences is fundamental to creating a new defense-in-depth strategy designed for mobile. Mobile Data Loss: Threats & Countermeasures reviews the mobile threat landscape using a hacker mind-set to outline risks and attack vectors that include malware, risky apps, operating system compromises, network attacks, and user behaviours. This provides the basis for then outlining countermeasures for defining a holistic mobile security methodology that encompasses proactive protections, response mechanisms, live monitoring, and incident response. Designing a comprehensive mobile security strategy is key. Mobile Data Loss: Threats & Countermeasures outlines the threats and strategies for protecting devices from a plethora of data loss vectors. Outlines differences in mobile devices versus PCs Reviews mobile threat landscape using a hacker mind-set to outline risks and attack vectors Summarizes the tools and techniques for implementing enterprise countermeasures Maps mobile to common security compliances including PCI, HIPAA, and CJIS Provides a defense-in-depth methodology and strategy for enterprises to minimize data loss

STRATEGIC MANAGEMENT, LOOSE-LEAF PRINT COMPANION

CONCEPTS AND CASES

John Wiley & Sons Strategic Management delivers an insightful and concise introduction to strategic management concepts utilizing a strong mix of real-world contemporary examples. Written in a conversational style, this product sparks ideas, fuels creative thinking and discussion, while engaging students with the concepts they are studying.

A COMPREHENSIVE GUIDE TO ENTERPRISE MOBILITY

CRC Press Although enterprise mobility is in high demand across domains, an absence of experts who have worked on enterprise mobility has resulted in a lack of books on the subject. A Comprehensive Guide to Enterprise Mobility fills this void. It supplies authoritative guidance on all aspects of enterprise mobility—from technical aspects and applications to

ANDROIDS

THE TEAM THAT BUILT THE ANDROID OPERATING SYSTEM

Chet Haase In 2004, Android was two people who wanted to build camera software. But they couldn't get investors interested. Today, Android is a large team at Google, shipping an operating system (including camera software) to over three billion devices worldwide. This is the inside story, told by the people who made it happen. "What are the essential ingredients that lead a small team to build software at the sheer scale and impact of Android? We may never fully know, but this first person account is probably the closest set of clues we have." -Dave Burke, VP of Android Engineering "Androids captures a strong picture of what the early development of Android, as well as the Android team, was like." -Dianne Hackborn, Android Framework Engineer "Androids is the engaging tale of a motley group of coders with a passion to make insanely great products who banged out the operating system when that idea seemed nuts. True to his geek genes, Chet Haase tells this remarkable tale of technical and business success from the trenches, an inspiring, massive collective effort of dozens of programmers who flipped their seemingly late timing to their advantage, and presaged a generation of platform builders. Read Androids to discover what it takes to create a hot tech team that shipped a product running today on more than 3 billion devices." -Jonathan Littman, co-author of The Entrepreneurs Faces: How Makers, Visionaries and Outsiders Succeed, and author of The Fugitive Game All profits from the book will be donated to charity.

IPAD 2: THE MISSING MANUAL

"O'Reilly Media, Inc." With iOS 5, Apple added more than 200 new features to the iPad 2, but there's still no printed guide to using all its amazing capabilities. That's where this full-color Missing Manual comes in. You'll learn how to stuff your iPad with media, organize your personal life, wirelessly stream content to and from your tablet, stay connected to friends, and much more. The important stuff you need to know: Build your media library. Fill your iPad with music, movies, TV shows, eBooks, eMagazines, photos, and more. Go wireless. Sync content between your computer and iPad—no wires needed. Get online. Connect through WiFi or Wi-Fi + 3G, and surf the Web using the iPad's new tabbed browser. Consolidate email. Read and send messages from any of your email accounts. Get social. Use built-in apps like iMessage, Twitter, and Ping to stay in touch. Store stuff in iCloud. Stash your content online for free, and sync up all your devices automatically. Interact with your iPad. Learn new finger moves and undocumented tips, tricks, and shortcuts.

THE SAGE HANDBOOK OF QUALITATIVE RESEARCH

SAGE Now in its fourth edition, this handbook is an essential resource for those interested in all aspects of qualitative research, and has been extensively revised and updated to cover new topics including applied ethnography, queer theory and auto-ethnography.

IPHONE FOR DUMMIES

John Wiley & Sons Explains how to use the portable device to make and receive phone calls, set up iTunes, take photographs, use Siri, send and receive e-mail, browse the Internet, and play podcasts, music, video, and photograph slideshows.

BREAKTHROUGH BRANDING

POSITIONING YOUR LIBRARY TO SURVIVE AND THRIVE

American Library Association Branding provides a unique way for a library to distinguish itself: its identity, personality, and image. Drawing on five vividly unique case studies from libraries across the country, *Breakthrough Branding: Positioning Your Library to Survive and Thrive* shows how to mesh your library's brand deeply and seamlessly within your internal culture, to leverage and better position your brand for the audiences you serve, and develop and implement promotional strategies and tactics consistent with your objectives. Experienced marketers and branding consultants Suzanne Walters and Kent Jackson offer clear advice regarding the art and science of library branding, advocacy, ethical considerations, marketing management and evaluation throughout the book's three sections: "Branding" explains what a brand is and how to assess, develop and utilize your brand as an important institutional asset, with insider tips on environmental scanning, market research, and situation analysis; "Positioning" leads you through the process of effectively addressing your target audiences; "Promotion" helps you develop an integrated marketing communication strategy, including how to craft on-target messages, leverage your online presence to inform and engage with community members, and capitalize on traditional marketing channels, with guidance on public relations, event strategies, email, websites, and more.

THE ONE DEVICE

THE SECRET HISTORY OF THE IPHONE

Random House The secret history of the invention that changed everything and became the most profitable product in the world. Odds are that as you read this, an iPhone is within reach. But before Steve Jobs introduced us to 'the one device', as he called it, a mobile phone was merely what you used to make calls on the go. How did the iPhone transform our world and turn Apple into the most valuable company ever? Veteran technology journalist Brian Merchant reveals the inside story you won't hear from Cupertino - based on his exclusive interviews with the engineers, inventors and developers who guided every stage of the iPhone's creation. This deep dive takes you from inside 1 Infinite Loop to nineteenth-century France to WWII America, from the driest place on earth to a Kenyan pit of toxic e-waste, and even deep inside Shenzhen's notorious 'suicide factories'. It's a first-hand look at how the cutting-edge tech that makes the world work - touch screens, motion trackers and even AI - made its way into our pockets. The One Device is a road map for design and engineering genius, an anthropology of the modern age and an unprecedented view into one of the most secretive companies in history. This is the untold account, ten years in the making, of the device that changed everything.

STRATEGIC MANAGEMENT: THEORY & CASES: AN INTEGRATED APPROACH

Cengage Learning This leading strategy text presents the complexities of strategic management through up-to-date scholarship and hands-on applications. Highly respected authors Charles Hill, Gareth Jones, and Melissa Schilling integrate cutting-edge research on topics including corporate performance, governance, strategic leadership, technology, and business ethics through both theory and case studies. Based on real-world practices and current thinking in the field, the eleventh edition of STRATEGIC MANAGEMENT features an increased emphasis on the changing global economy and its role in strategic management. The high-quality case study program contains 31 cases covering small, medium, and large companies of varying backgrounds. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

STRATEGIC MANAGEMENT: THEORY: AN INTEGRATED APPROACH

Cengage Learning This leading strategy text presents the complexities of strategic management through up-to-date scholarship and hands-on applications. Highly respected authors Charles Hill, Gareth Jones, and Melissa Schilling integrate cutting-edge research on topics including corporate performance, governance, strategic leadership, technology, and business ethics. Based on real-world practices and current thinking in the field, the eleventh edition of STRATEGIC MANAGEMENT features an increased emphasis on the changing global economy and its role in strategic management. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

IPHONE FOR SENIORS FOR DUMMIES

John Wiley & Sons iPhone For Seniors For Dummies, 5th Edition (9781119293484) was previously published as iPhone For Seniors For Dummies, 5th Edition (9781119137764). While this version features a new Dummies cover and design, the content is the same as the prior release and should not be considered a new or updated product. Learn to navigate the iPhone like a pro Learning to use new technology can be a bit of a challenge for seniors, especially now that smartphones are more like mobile computers. iPhone For Seniors For Dummies, 5th Edition is a full-color text that guides you through easy-to-understand lessons in iPhone features and functions. This step-by-step reference explains how to use the most basic of your phone's capabilities, such as making calls and sending text messages. Additionally, this newly revised book walks you through the most exciting features of your iPhone's hardware and software, from downloading new apps to keeping your data—and your phone—safe. With a larger font size and illustrations, this senior-friendly resource presents information in an accessible way. iPhones are among the most popular smartphones in the world, but learning how to use one can prove difficult if you're not up to date on the latest technology. To keep up with the cool kids and make sure to use a reference that fits your needs! Start from the very beginning by covering buying and getting started with your iPhone Explore your new phone's accessibility features, and dive into more complicated features as you build your understanding of the iPhone's technology Discover new forms of entertainment, such as surfing the web on mobile Safari, exploring new mobile apps, buying and reading eBooks, buying and listening to music on iTunes, and searching for interesting videos on YouTube Protect your new phone with key safety and maintenance best practices iPhone For Seniors For Dummies, 5th Edition guides you through the seemingly chaotic world of your new phone, helping you make sense of its features and functions.

THE NEW TECHNOLOGY ELITE

HOW GREAT COMPANIES OPTIMIZE BOTH TECHNOLOGY CONSUMPTION AND PRODUCTION

John Wiley & Sons How-to guidance for optimizing incumbent technologies to deliver a better product and gain competitive advantage Their zip codes are far from Silicon Valley. Their SIC codes show retail, automobile or banking. But industry after industry is waking up to the opportunity of "smart" products and services for their increasingly tech-savvy customers. Traditionally technology buyers, they are learning to embed technology in their products and become technology vendors. In turn, if you analyze Apple, Google, Amazon, Facebook, Twitter and eBay, you marvel at their data centers, retail stores, application ecosystems, global supply chains, design shops. They are considered "consumer" tech but have better technology at larger scale than most enterprises. The old delineation of technology buyer and vendor is obsolete. There is a new definition for the technology elite - and you find them across industries and geographies. The 17 case studies and 4 guest columns spread through The New Technology Elite bring out the elite attributes in detail. Every organization will increasingly be benchmarked against these elite - and soon will be competing against them. Contrasts the productivity that Apple, Google and others have demonstrated in the last decade to that of the average enterprise technology group Reveals how to leverage what companies have learned from Google, Apple, Amazon.com, and Facebook to your company's advantage Designed for business practitioners, CEOs, CFOs, CIOs, technology vendors, venture capitalists, IT consultants, marketing executives, and policy makers Other titles by Vinnie Mirchandani: The New Polymath: Profiles in Compound-Technology Innovations If you're looking to encourage technology innovation, look no further. The New Technology Elite provides the building blocks your company needs to become innovative through incumbent technologies.

PLUNKETT'S ENTERTAINMENT & MEDIA INDUSTRY ALMANAC 2008

THE ONLY COMPREHENSIVE GUIDE TO THE ENTERTAINMENT & MEDIA INDUSTRY

Plunkett Research, Ltd. The electronic age is bringing sweeping changes to entertainment and media of all kinds, including publishing, broadcasting and film. Multimedia, the Internet and other digital media outlets for entertainment and information are being refined at a rapid rate. Media giants are merging and making big acquisitions. This book covers these exciting developments and provides profiles on hundreds of leading firms in film, radio, television, cable, new media, and publishing of all types including books, magazines and newspapers. It contains thousands of contacts for business and industry leaders, industry associations, Internet sites and other resources. You'll get in-depth profiles of nearly 400 of the world's top Entertainment & Media firms: our own unique list of companies that are the leaders in this field. Here you'll find complete profiles of the hot companies that are making news today, the largest, most successful corporations in all facets of the Entertainment and Media Business, from broadcasters to film production companies, casino operators to theme park companies, publishers of books and magazines to video game designers, and much more. Our corporate profiles include executive contacts, growth plans, financial records, address, phone, fax and much more. This innovative book offers unique information, all indexed and cross-indexed more for each firm! Our industry analysis section provides an exceptional discussion of business and market trends. The book includes statistical tables covering revenues for several industry sectors. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling key word search and export of key data.

IPHONE HACKS

PUSHING THE IPHONE AND IPOD TOUCH BEYOND THEIR LIMITS

"O'Reilly Media, Inc." With iPhone Hacks, you can make your iPhone do all you'd expect of a mobile smartphone -- and more. Learn tips and techniques to unleash little-known features, find and create innovative applications for both the iPhone and iPod touch, and unshackle these devices to run everything from network utilities to video game emulators. This book

will teach you how to: Import your entire movie collection, sync with multiple computers, and save YouTube videos Remotely access your home network, audio, and video, and even control your desktop Develop native applications for the iPhone and iPod touch on Linux, Windows, or Mac Check email, receive MMS messages, use IRC, and record full-motion video Run any application in the iPhone's background, and mirror its display on a TV Make your iPhone emulate old-school video game platforms, and play classic console and arcade games Integrate your iPhone with your car stereo Build your own electronic bridges to connect keyboards, serial devices, and more to your iPhone without "jailbreaking" iPhone Hacks explains how to set up your iPhone the way you want it, and helps you give it capabilities that will rival your desktop computer. This cunning little handbook is exactly what you need to make the most of your iPhone.

IPAD FOR SENIORS FOR DUMMIES

John Wiley & Sons The new iPad can do even more - get up to speed with this updated guide! Get the most out of the newest iPad and iOS 6 software with this fun and practical full-color guide. Written in the friendly For Dummies style by veteran and bestselling For Dummies author Nancy C. Muir, this helpful guide thoroughly explains iPad basics and then some. Discover easy-to-follow tips and advice on the latest iOS 6 features and popular favorites, such as the Siri virtual personal assistant, FaceTime, Facebook integration, Safari, photo and video editing, e-books, and more. Covers the third-generation iPad, iPad 2 and original iPad and is fully updated for iOS 6 Explains how to use the iPad in the clear, friendly, easy-to-follow language that has defined the For Dummies series for two decades Uses senior-friendly larger fonts and full-color illustrations, making the information accessible and easy to follow Covers exciting new features of iOS 6 and the new iPad, including Siri, Passbook, a brand new Maps app, Facebook integration, enhancements to FaceTime, Mail, Safari, Photos, and improved accessibility features for users with hearing and vision challenges Shows the best ways to use your iPad for e-mail, games, e-books, music, videos, photos, and keeping connected with your friends and family Whether you use your iPad to keep in touch, keep track of your schedule, or keep yourself entertained, iPad For Seniors For Dummies, 5th Edition is the perfect accessory to keep at hand.